

We Claim:

1. A dispenser for dispensing a fabric conditioner in a dryer, the dryer having an inner surface, comprising:
 - a. a plate member having a front side and a back side, said back side having means for operatively connecting said back side to the inner surface;
 - b. an attachment member operatively connected to said plate member; and
 - c. a product carrier, said product carrier having a mating member, a first side, and a second side, said mating member being configured and arranged to engage said attachment member thereby releasably connecting said plate member and said product carrier, said product carrier carrying the fabric conditioner.
2. The dispenser of claim 1, wherein a substantial portion of the fabric conditioner extends from said first side of said product carrier away from said plate member and said second side of said product carrier faces said front side of said plate member.
3. The dispenser of claim 2, wherein said substantial portion of the fabric conditioner is at least approximately 85%.
4. The dispenser of claim 1, further comprising a plurality of apertures in said carrier, said plurality of apertures being countersunk on one side of said product carrier, wherein said plurality of apertures allow said solid product to be fixedly cast onto said product carrier.
5. The dispenser of claim 4, wherein said plurality of apertures are disposed on said product carrier in a nonlinear arrangement.
6. The dispenser of claim 4, wherein said plurality of apertures are hexagon shaped.
7. The dispenser of claim 1, wherein said attachment member is a hole and said mating member is a hole plug configured and arranged to releasably engage said hole.
8. The dispenser of claim 1, wherein said attachment member is lips and a securing tab and said mating member is said product carrier, said product carrier being engaged by said lips and said securing tab to secure said product carrier thereto.
9. The dispenser of claim 1, wherein said attachment member is first lips and a securing tab and said mating member is second lips.

10. The dispenser of claim 1, wherein said attachment member is loop and said mating member is hook.